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Peacock – John M. Pfau Library Newsletter

John M. Pfau Library

Spring 2001

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JOHN M. PFAU LIBRARY Newsletter

California State University, San Bernardino

<http://www.lib.csusb.edu>

Spring 2001

Alumni Gift

The CSUSB Alumni Association has made a contribution of \$2500 to the John M. Pfau Book Endowment in appreciation for the library's many years of support and service. This represents a gift of \$75 for each of the years that the library has extended borrowing privileges to members of the Alumni Association.

The John M. Pfau Book Endowment was established in September 2000, on occasion of the Library's 35th anniversary and in honor of CSUSB's founding president. Gifts to the John M. Pfau Book Endowment will enable the Library to enhance and grow its collections and resources which include books, periodicals, maps, online databases, curriculum materials, and other special collections.

Pam Langford, Director, Alumni Affairs stated that for more than three decades, members of the CSUSB Alumni Association have enjoyed borrowing privileges at the university's library. These privileges always have been offered at no additional cost to our alumni or to the Alumni Association. Additionally, while any visitor to the Pfau Library may enjoy annual check-out privileges simply by taking out a \$20 membership in Library Associates, library staff routinely direct our former students to the Alumni Office to instead join the Alumni Association, forgoing membership revenues that otherwise would have gone to the Pfau Library.

Johnnie Ann Ralph,
University Librarian

The Crisis in Scientific Journal Publishing: Consortial Agreements Give Some Relief

By Xiwen Zhang, Electronic Resources Librarian

For years, academic and research libraries have been in the throes of a "serials crisis." This crisis results from the fact that the cost of scientific journals has increased at an annual rate far greater than the rate of inflation. A few statistics give an idea of the magnitude of the problem. According to the Association of Research Libraries, the price of an average chemistry or physics journal in 1963 was \$16 per title, but by 1996 the price had increased to \$867. Libraries spent 142 percent more for journals in 1998-99 than ten years previously, but bought 6 percent fewer journal titles. This relentless pressure has squeezed library budgets, forcing libraries to either cut scientific journal subscriptions, or shift money away from book and other library purchases that benefit other disciplines. Most academic libraries have pursued both strategies, with the result that scientific journal costs consume a larger and larger proportion of the library budget. To give a California example, about 50 percent of the UC Libraries' total library materials budget now goes to scientific journals.

Meanwhile, the rapid development of information technology and the popularity of the Internet have attracted more and more publishers into electronic scholarly publishing, and the number of scientific journals available in electronic form has grown steadily. Some of these electronic serials are traditional paper journals made available in digital format. Others have no equivalent. The 1997 edition of the *ARL Directory of Scholarly Electronic Journals* contained 3,400 titles, including only 1,049 peer-reviewed journals. The current *Directory* contains more than 3,900 peer-reviewed titles. With the growth of electronic publishing, electronic journals have become an integral part of the journal collections of academic libraries.

Like other academic libraries, the John M. Pfau Library has seen its library materials budget eaten away by spiraling scientific journal costs. Nevertheless, Pfau Library subscribes to a growing list of journal, magazine, and newspaper titles online, currently about 10,500 total. Pfau Library's ability to make a growing body of electronic resources, including e-journals, available to the campus has depended upon its participation in the CSU system-wide consortium. The CSU Electronic Access to Resources Committee (EAR) has established many successful CSU consortium contracts and has brought the California Community College system into the consortium, thereby further increasing collective purchasing power.

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"Ask-a-Librarian"
to the Rescue!



Fire Fighting
Memorabilia
Exhibit Sparks
Interest



Library
Goings On



Pull-Out Guide
New Electronic
Resources

PHONE NUMBERS

Add 880 to extensions
below for off campus.

Public Services

Library Information	5084
Circulation	5090
Reference	5091
Info Den	5092
Interlibrary Loan	5093
Periodicals	5095
Library Instruction	5118
Other	
Campus Operator	5000

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For more information,
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susant@csusb.edu

The Crisis in Scientific Journal Publishing: Consortial Agreements Give Some Relief

Pfau Library is pleased to be able to offer the following new journal collections to the campus community:

SCIENCE @ DIRECT®

Science Direct

Science Direct, published by Elsevier Science, AICHE (American Institute of Chemical Engineers), CRC Press and ASM International provides access to the full-text of more than **1100 key scientific, medical and technical journals** back to 1995. The subject coverage includes chemistry, materials science, engineering and technology, environmental science, economics, business and management science, neurosciences, pharmacology and toxicology, physics, mathematics and computer science, earth sciences, social sciences, biochemistry, microbiology and immunology, biological sciences and clinical medicine. It also provides access to over 1.7 million abstracts from core journals in the life, physical, technical and social sciences. Science Direct journal articles can be displayed in PDF and HTML formats with clickable graphics.

WILEY
InterScience®
Wiley InterScience

The Wiley collection provides full-text access to 400 scientific, technical, medical and professional journals published by John Wiley & Sons. The coverage is back to 1996. Full-text articles are in PDF and HTML formats. The user can create a personal home page to keep automated search procedures and store favorite journals, articles and search criteria. The illustrations, art, tables and charts are fully integrated with the text. Disciplines in both the natural and social sciences are included: business, finance & management, chemistry, computer science, earth science, education, engineering, law, life and medical sciences, mathematics and statistics, physics and psychology.

**ACS (The
American
Chemical Society's
Publications)**

ACS provides full-text access to 26 journals from the American Chemical Society with coverage back to January 1996. Full-text formats include HTML and PDF. The images (illustrations, halftones,

structures, figures) are available. A new feature, called "Articles ASAP" offers users the ability to view individual articles two to 11 weeks prior to their publication in print.

IDEAL® Academic Press' IDEAL database, although not new to CSUSB, is also an important source of electronic scientific journals. It provides access to 288 full-text journals back to 1993 in the biomedical sciences, economics, business, law, finance, engineering and material sciences, life sciences, mathematics and computer science, physical and environmental science, psychology and social sciences.

"ASK-A-LIBRARIAN" TO THE RESCUE!

**By Barbara Quarton,
Reference Librarian**

Have you ever had trouble doing research at home and couldn't find anyone to help you? Ask-a-Librarian is the new e-mail reference service offered by the Library. It's free, anyone can use it, and it's easy: e-mail your question to Ask-a-Librarian, and a reference librarian will e-mail a response to you by 5 p.m. the next business day. (This service is not available on weekends or holidays.)


We are not a research service, but rather we provide assistance and instruction so that you can successfully complete your own research. We'll answer brief factual questions, guide you to sources that may have the answer you need, or suggest search strategies for the Library's databases and other reference materials. For complex questions, we ask that you go to the Reference Desk: a face-to-face discussion with a librarian is the most efficient way to get help with in-depth research.

Ask-a-Librarian operates Monday through Friday, 9 a.m. to 5 p.m. We welcome research questions from students, faculty, staff, and community members. You can find Ask-a-Librarian under "Featured Sites" on the Library's Home Page at <http://www.lib.csusb.edu/database/> or go directly to the Ask-a-Librarian request form at <http://www.lib.csusb.edu/internet/asklib.htm>. For in-depth research assistance or for help on the weekends, please visit the Reference Desk.



FIRE FIGHTING MEMORABILIA

EXHIBIT SPARKS INTEREST

During April and May, the Pfau Library is proud to present an exhibit of local fire fighting memorabilia. The objects, displayed in cases on the first floor of the library, have been selected from among the extensive holdings of the Pioneer Fire Company Museum of San Bernardino. The museum owns (and has completely restored) the very first horse-drawn hose wagon used from 1878 until 1912. While the wagon is definitely too large for the display cases, you can expect to see many, many other fascinating fire fighting collectibles. 

Library Goings On

Buckley Barrett, Head of Automation Services, has recently published *Churchill: A Concise Bibliography*. Westport, Conn; London: Greenwood Press, 2000, 215 p. He is a member of the Legislation and Regulation Committee, Library and Information Technology Assn. of American Library Assn. and Chair of the LITA Minority Scholarships. He was elected Statewide Senator (2000-2003) to the Academic Senate of the California State University and also serves on the Fiscal & Governmental Affairs Committee of the Academic Senate and as Liaison to CSU Council of Library Directors (COLD).

Sylvia Cardenas, Circulation, 15 Years of Service

Maisie Conceicao, Cataloguing, 30 Years of Service

Les Kong, Head of Public Services, was appointed to the 2001 California Library Association Conference Planning Committee and is Chair of the Programs Subcommittee. He also continues his service on the American Library Association's Business Reference and Services Section Education Committee. During March 27-30, he served on the Western Association of Schools and Colleges accreditation team for the Western University of Health Sciences.


Stacy Magedanz, Reference Librarian, had two items published recently: a new CliffsNotes guide for Machiavelli's *The Prince*, and a review of the "RDS Business Suite" database for the *Charleston Advisor*.

Rachel Martinez, Acquisitions, 15 Years of Service

Joann Oliver, Cataloguing, 15 Years of Service

Barbara Quarton, Reference Librarian, is president of the professional interest group, CSU Librarians-South, which plans activities and programs of interest to librarians in the CSU through its parent organization, California Academic and Research Libraries. The web site is <http://www.carl-acrl.org/CSUL-South/>. Barbara is also an active member of the Library Education, Recruitment, and Mentoring committee of the statewide California Library Association.

Johnnie Ann Ralph, University Librarian, is serving on the advisory boards of CSUSB's Community-University Partnership and the Water Resources Institute. She continues as a member of the Board of Directors of the San Bernardino County Museum Association.

Susan Tschabrun, Reference/Electronic Resources Librarian, has (with Prof. Kathryn Green) recently released a much expanded, bilingual, and web-searchable version of *Africa Research Central: A clearinghouse of African primary sources*, a web site devoted to making information available about African archives, museum and library collections. 

LIBRARY HOURS

Library

Monday-Thursday

8am-11pm

Friday

8am-5pm

Saturday

9am-5pm

Sunday

2pm-11pm

Reference Desk (First Floor)

Monday-Thursday

9am-9pm

Friday

9am-5pm

Saturday

9am-5pm

Sunday

2pm-6pm

Info Den (Fifth Floor)

Monday-Thursday

1pm-6pm

Friday

1pm-5pm

Saturday

Closed

Sunday

Closed

Periodicals Service Desk (Third Floor)

Monday-Thursday

1pm-9pm

Friday

1pm-5pm

Saturday

1pm-5pm

Sunday

2pm-6pm



John M. Pfau Library Associates

The Library Associates was founded to promote the relationship between the University, its library, and the community, increase public awareness of the resources and services of the John M. Pfau Library, and sponsor cultural programs such as exhibits, lectures and other events. Members of the Library Associates make full use of the library, including borrowing library materials on the same basis as CSUSB students, reference assistance, and low cost interlibrary loan service.

Categories of membership:

Single/Family	\$20.00 per year
Business	\$50.00 per year
Life Member	\$100

Membership applications are available at the Pfau Library Circulation Desk, or call (909) 880-5090.



**CALIFORNIA STATE UNIVERSITY
SAN BERNARDINO**

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